## **Feature Extraction and Classification**

COMP-599 Sept 24, 2015

## Announcements

Typos in lecture 4 slides, Assignment 1

Question 1 equivalent references to J&M, 1<sup>st</sup> ed:

- 3.9
- 3.11

## **Good-Turing Refinement**

In practice, we need to do something a little more: At higher values of c,  $f_{c+1}$  is often 0.

**Solution**: Estimate  $f_c$  as a function of c

- We'll assume that a linear relationship exists between log *c* and log *f<sub>c</sub>*
- Use linear regression to learn this relationship:  $\log f_c^{LR} = a \log c + b$
- For lower values of c, we continue to use  $f_c$ ; for higher values of c, we use our new estimate  $f_c^{LR}$ .

# **Good-Turing Smoothing Defined**

Let N be total number of observed word-tokens,  $w_c$  be a word that occurs c times in the training corpus.

$N = \sum_{i} f_i \times i$	$P(UNK) = f_1 / N \leftarrow$	Note that this is for <b>all</b> OOV words
<b>Then</b> : $c^* = \frac{(c+1)f_{c+1}}{f_c}$	$P(w_c) = c^* / N$	Note that this is for <b>one</b> word that occurs c times

 $c_1^*$ 

 $C_{2}^{*}$ 

#### Example:

Let N be 100,000.

Word frequency	# word-types
1	<i>f</i> <sub>1</sub> = 3,993
2	<i>f</i> <sub>2</sub> = 1,292
3	<i>f</i> <sub>3</sub> = 664

P(UNK) = 3993 / 100000 = 0.03993 (for all unknown words)

= 2 * 1292 / 3993
= 0.647
= 3 * 664 / 1292
= 1.542



#### Suppose we have the following counts:

Word	ship	pass	camp	frock	soccer	mother	tops
Freq	8	7	3	2	1	1	1

Give the MLE and Good-Turing estimates for the probabilities of:

- any unknown word
- soccer
- camp

# Outline

## Machine learning basics

- Supervised vs. unsupervised methods
- Classification vs. regression

## **Document classification**

- Feature extraction—N-grams again!
- Common classification methods

# Machine Learning for NLP

Language modelling: our first example of statistically modelling in NLP

It is important to cover some basic terminology and distinctions in machine learning.

Common research paradigm:

- Find interesting NLP problem from language data or need
- Formulate NLP problem as machine learning problem
- Solve problem by using machine learning techniques

# This Class

Will be a review if you have already taken a machine learning course.

Will go by very quickly if you haven't. Focus on:

- basic terminology and distinctions between different kinds of methods
- names of popular techniques and an intuitive understanding of how they work

You can read up on any technique that you find interesting in further detail.

# Supervised vs. Unsupervised Learning

How much information do we give to the machine learning model?

**Supervised** – model has access to some input data, and their corresponding output data (e.g., a label)

Learn a function y = f(x), given examples of (x, y) pairs



## **Unsupervised** – model only has the input data

• Given only examples of x, find some interesting patterns in the data

# **Supervised Learning**

- 1. Given examples, predict the **part of speech** (POS) of a word
  - run is a verb (or a noun)
  - ran is a verb
  - cat is a noun
  - the is a determiner
- Predict whether an e-mail is spam or non-spam (given examples of spam and non-spam e-mails)

# What Does Learning Mean?

Determining what the function f(x) should be, given the data.

- i.e., find parameters to the model  $\theta$  that minimize some kind of **loss** or **error** function
- For example, the model should minimize the number of incorrectly classified pairs in the training set.

# **Unsupervised Learning**

Find hidden structure in the data without any labels. Think of this as **clustering**.

- 1. Grammar induction
  - *the* and *a* seem to appear in similar contexts
  - *very* and *hope* don't appear in similar contexts
  - Cluster the and a into the same POS, very and hope into different ones
- 2. Learning word relatedness
  - *cat* and *dog* are related words with similarity score 0.81
  - *good* and *bad* are related words with similarity score
    0.56

## What Does Learning Mean?

Coming up with a good characterization of the data.

- In non-probabilistic models, define some similarity and/or clustering algorithm that make sense
- In probabilistic models, find the parameters to the model  $\theta$  that maximize the probability of the training corpus  $P(X; \theta)$

## **Semi-Supervised Learning**

You have the outputs for some of the inputs, but not all of them

e.g., I have the POS tags for some of the sentences in my corpus, but not for most of them.

Learning means to find a model that fits both the cases where we have the output label, and the cases where we don't.

# **Grey Area 1: Specify Rules**

Examples:

- e.g., label the first word of each sentence as a determiner
- a noun may only follow a determiner
- anything ending in *-ed* is a verb

Often combined with further clustering or other training, because there tend to be many exceptions to rules.

Variously called **semi-supervised**, **distantly supervised**, **minimally supervised**, or simply **unsupervised**.

## Grey Area 2: Give Seed Set

Similar to above: give a set of seeds for the categories to be learned, then perform further training to propagate the labels

- e.g., learn a sentiment lexicon
  - Positive seeds: good, awesome, magnificent, great
  - Negative seeds: *bad, horrible, awful, dreadful*
  - Label words that are similar to positive seeds as positive; words that are similar to negative seeds as negative

# Language Modelling

Predict the next word given some context

Mary had a little \_\_\_\_

•	lamb	GOOD		
•	accident	GOOD?		
•	VORV	BVD		

- very BAD
- up BAD

Is this a supervised or unsupervised machine learning problem?

• (You're not allowed to answer if you've taken a machine learning course before.)

## **Another Dimension**

Within supervised learning, another distinction is between **classification** and **regression**.

y = f(x)

- **Regression**: y is a continuous outcome e.g., similarity score of 3.5
- **Classification**: y is a discrete outcome

e.g., spam vs. non-spam, verb vs. noun vs. adjective, etc.

## Linear Regression

The function is linear:

 $y = a_1 x_1 + a_2 x_2 + \dots + a_n x_n + b$ 

Line of best fit:

• Galton plotted son's height to father's height



## Classification

Most NLP work involving text end up being classification problems.

Linguistic units of interest are often discrete:

- words:
- POS tags:
- semantic categories
- discourse relations

apple, banana, orange NOUN, VERB, ADJECTIVE AGENT, PATIENT, EXPERIENCER EXPLANATION, CAUSE, ELABORATION

## **Document Classification**

Determine some discrete property of a document

- Genre of the document (news text, novel, ...?)
- Overall topic of the document
- Spam vs. non-spam
- Identity, gender, native language, etc. of author
- Positive vs. negative movie review
- Other examples?

# Steps

- 1. Define problem and collect data set
- 2. Extract features from documents
- 3. Train a classifier on a training set
- Actually, train multiple classifiers using a training set; do model selection by tuning hyperparameters on a development set
- 5. Use your final model to do classification on the test set

## **Feature Extraction**



### Represent document $\vec{x}$ as a list of features

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

## **Feature Extraction and Classification**

We can use these feature vectors to train a classifier

у 1

1

0

0

1

1

0

#### Training set:

$x_1$	$x_2$	$x_3$	$x_4$	$x_5$	$x_6$	$x_7$	<i>x</i> <sub>8</sub>
1.0,	0.0,	1.0,	1.0,	0.0,	0.0,	1.0,	1.0
1.0,	0.0,	0.0,	1.0,	1.0,	0.0,	0.0,	1.0
0.0,	1.0,	1.0,	1.0,	0.0,	1.0,	0.0,	1.0
0.0,	1.0,	1.0,	1.0,	0.0,	1.0,	0.0,	0.0
0.0,	0.0,	0.0,	0.0,	1.0,	0.0,	0.0,	1.0
0.0,	0.0,	1.0,	1.0,	0.0,	1.0,	0.0,	0.0

1.0, 1.0, 1.0, 1.0, 0.0, 1.0, 1.0, 1.0 ...

#### Testing:

1.0, 0.0, 0.0, 1.0, 0.0, 0.0, 1.0, 0.0 ... ?

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# N-grams

- Very popular
- Called "bag-of-words" (if unigrams), or "bag-of-ngrams"

Versions:

- Presence or absence of an N-gram (1 or 0)
- Count of N-gram
- Proportion of the total document
- Scaled versions of the counts (e.g., discount common words like *the*, and give higher weight to uncommon words like *penguin*)

# **POS** Tags

Sequences of POS tags are also popular as features – crudely captures syntactic patterns in text

Need to preprocess the documents for their POS tags

Most common tag set in English:

https://www.ling.upenn.edu/courses/Fall\_2003/ling001/pen n\_treebank\_pos.html

# **Classification Models**

## Some popular methods:

- Naïve Bayes
- Support vector machines
- Logistic regression
- Artificial neural networks (multilayer perceptrons)

## Naïve Bayes

Bayes' rule:

 $P(y|\vec{x}) = P(y)P(\vec{x}|y) / P(\vec{x})$ Assume that all the features are independent:  $P(y|\vec{x}) = P(y) \prod_{i} P(x_{i}|y) / P(\vec{x})$ 

Training the model means estimating the parameters P(y) and  $P(x_i|y)$ .

e.g., P(SPAM) = 0.24, P(NON-SPAM) = 0.76
 P(money at home | SPAM) = 0.07
 P(money at home | NON-SPAM) = 0.0024

## **Support Vector Machines**

Let's visualize  $\vec{x}$  as points in a high dimensional space.

e.g., if we have two features, each sample is a point in a 2D scatter plot. Label y using colour.



## **Support Vector Machines**

A SVM learns a decision boundary as a line (or hyperplane when >2 features)





This hyperplane is chosen to maximize the margin to the nearest sample in each of the two classes.



## Logistic Regression

Linear regression:

$$y = a_1 x_1 + a_2 x_2 + \dots + a_n x_n + b$$

**Intuition**: Linear regression gives as continuous values in  $[-\infty, \infty]$  —let's squish the values to be in [0, 1]!Function that does this: logit function

$$P(y|\vec{x}) = \frac{1}{Z}e^{a_1x_1 + a_2x_2 + \dots + a_nx_n + b}$$
  
This *Z* is a normalizing constant

This Z is a normalizing constant to ensure this is a probability distribution.

(a.k.a., maximum entropy or MaxEnt classifier)

N.B.: Don't be confused by name—this method is most often used to solve classification problems.

## **Logistic Function**

y-axis:  $P(y|\vec{x})$ x-axis:  $a_1x_1 + a_2x_2 + ... + a_nx_n + b$ 



# How To Decide?

- Naïve Bayes, SVMs, and logistic regression can all work well in different tasks and settings.
- Usually, given little training data, Naïve Bayes are a good bet—strong independence assumptions.
- In practice, try them all and select between them on a development set!

## Perceptron

Closely related to logistic regression (differences in training and output interpretation)

$$f(\vec{x}) = \begin{cases} 1 & \text{if } \vec{w} \cdot \vec{x} + b > 0 \\ 0 & \text{otherwise} \end{cases}$$

Let's visualize this graphically:



## **Stacked Perceptrons**

Let's have multiple units, then stack and recombine their outputs



## **Artificial Neural Networks**

Above is an example of an **artificial neural network**:

- Each unit is a neuron with many inputs (dendrites) and one output (axon)
- The nucleus fires (sends an electric signal along the axon) given input from other neurons.
- Learning occurs at the synapses that connect neurons, either by amplifying or attenuating signals.



## **Artificial Neural Networks**

### Advantages:

- Can learn very complex functions
- Many possible different network structures possible
- Given enough training data, are currently achieving the best results in many NLP tasks

## Disadvantages:

- Training can take a long time
- Often need a lot of training data to work well

# **Even More Classification Algorithms**

## Read up on them or ask me if you're interested:

- k-nearest neighbour
- decision trees
- transformation-based learning
- random forests

## **Supervised Classifiers in Python**

scikits-learn has many simple classifiers implemented, with a common interface (See A1).

e.g., SVMs
 >>> from sklearn import svm
 >>> X = [[0, 0], [1, 1]]
 >>> y = [0, 1]
 >>> clf = svm.SVC()
 >>> clf.fit(X, y)
 >>> clf.predict([[2., 2.]])

# **Confusion Matrix**

It is often helpful to visualize the performance of a classifier using a confusion matrix:

		C1	C2	C3	C4
	C1	count	count	count	count
Actual class	C2	count	count	count	count
	C3	count	count	count	count
	C4	count	count	count	count

#### Predicted class

Hopefully, most of the cases will fall into the diagonal entries!